



PT. CITRA TAMA JAYA INDO

fast and healthy



vision and mission

our vision is to introduce our products worldwide and can help various companies in the process of its raw materials. and increase the quality and quantity of our production.



What is strawberry mencir ?

Strawberry MENCIR is the result of a cross between the California and Festival strawberries. This strawberry has a fairly large size, sweet taste, juicy, and heat tolerant enough so that it can be produced if cultivated in the lowlands.





We have a big strawberry farm

we have a large strawberry garden with a size of about 30 hectares. In 1 hectare with good weather we can produce approximately 600 kg of strawberries per day.



Strawberry process

This is our strawberry process starting from picking from the garden until it is ready to be shipped

STEP BY STEP Strawberries



Freshly picked strawberries



Strawberries Leaf are removed and sorted



Cleaned using a special solution



Strawberry packing per kg



Strawberry put in the freezer



Finishing packing



Strawberries are ready to go using a refrigerator car



Thank you